SPONSORED CONTENT

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GLOBAL COSMETIC INDUSTRY®
The Beauty Innovator's Resource

An ideal way to educate beauty brand managers and developers about your expertise, products and services.

HIGH VISIBILITY

You reach over 20,500 newsletter subscribers, 49,500 unique website visitors monthly and over 151,000+ social media followers!

BRANDED CONTENT

- Our solution for capturing leads. The content on your landing page should be short and concise for driving readers to fill out the registration form. Excellent solution for sample requests, research reports, formulas and white papers.
- Build direct leads & drive readers to your website by offering downloadable must-have content, trials and/or sampling.
- Grow your marketing list with *Global Cosmetic Industry*'s marketing inquiry program.

WEB EXCLUSIVE

- This solution is designed to host your content on our site and reach the largest audience possible. Your comprehensive landing page will be promoted through all the channels listed below.
- Grow your marketing list with *Global Cosmetic Industry*'s marketing inquiry program.

WHAT'S INCLUDED*	BRANDED CONTENT	WEB EXCLUSIVE
Marketing Campaign	60 day	60 day
Word Limit in Article	150–300	400–600
Posts in Newsletter	3	3
Photo Limit	2	2
Links and URLs	1	3
Web Listing in Sponsored Positions (Rotating)	Yes	Yes
Marketing Inquiries (Soft Leads)	Yes	Yes
Direct Leads	Yes	N/A
Access to Direct Leads Realtime from Download 24/7	Yes	N/A
Video	N/A	1
Downloadable Document	1	N/A
Banner Ad Runs for 3 months	1	$900
Custom Call to Action on Reg. Form	1	N/A
Social Media Post	1	1

Must book at least 6 weeks before run date.
Material is due 4 weeks before run date.